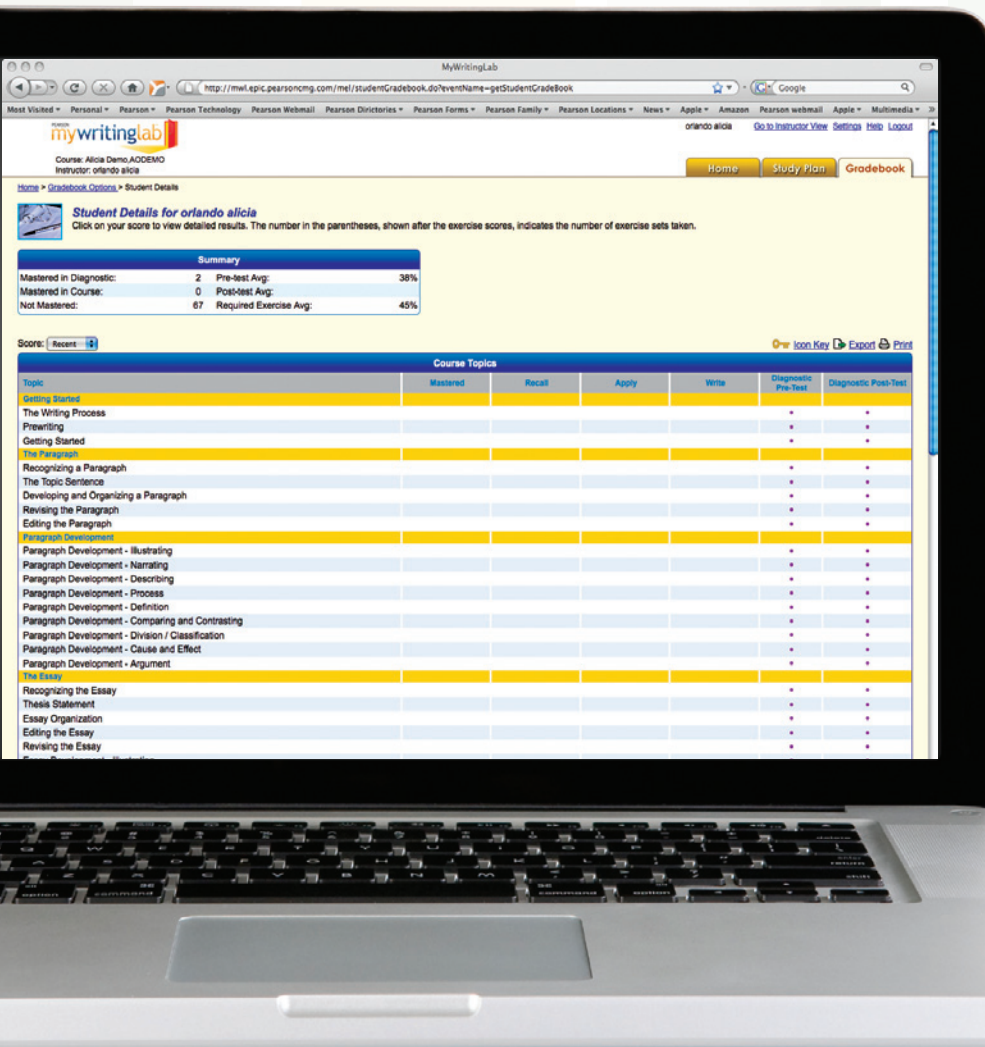


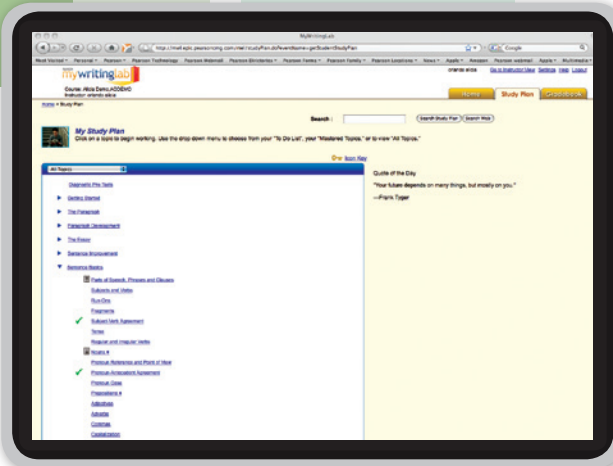


If practice makes perfect,
imagine what **BETTER** practice can do!

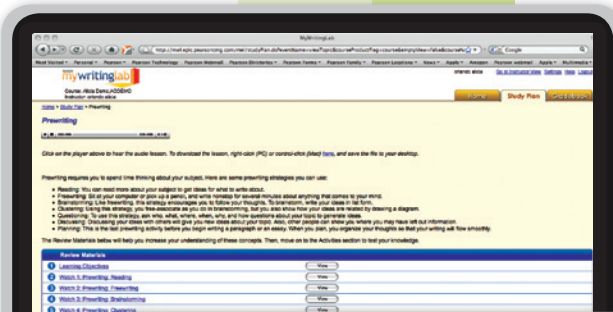


MyWritingLab prescribes an individualized path for every student through personalized instruction, progressive exercises, and comprehensive assessments. Students move from literal comprehension (Recall) to critical application (Apply) to independent and successful writing (Write) in a self-directed, self-paced environment!

Personalized study plan.



Thousands of exercises.



Rich multimedia resources.

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Go to option #4, select Language Arts, and then select MyWritingLab. Follow the registration prompts and you will receive an e-mail confirmation within 24 hours.

Wherever they are coming from, get them where they need to be.

Three different levels of instructional modules let your students approach writing at their current ability and comfort level and progress at a pace that is right for them.

- Sentence
- Paragraph
- Essay

Give them an individualized path every step of the way.

Based on the results of each student's pre-diagnostic test, a personalized study plan is presented and is automatically adjusted after every activity and assessment so students can monitor their own progress and keep moving forward towards mastery.

Provide multiple ways to access the instruction.

Instruction is presented, modeled, practiced, and applied in a variety of ways to ensure that learning is accessible, engaging, and relevant for all students. Methods include:

- Direct instruction
- Animated tutorials
- Illustrative models
- Thousands of practice exercises with instant feedback
- Multiple assessment opportunities

Ensure that every student has the basic writing skills they need for college success and beyond!

MyWritingLab was designed specifically to progress your students' writing and grammar skills to meet the prerequisite needs of college-level course work and career readiness.

Provide affordable, accessible, and flexible solutions.

MyWritingLab can be integrated into classroom instruction or used at home as an independent, self-directed resource. You can customize the instruction to fit your curriculum, or allow your students to explore and learn on their own.

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