

The Pearson logo consists of the word "PEARSON" in white, uppercase, sans-serif font, centered within a solid blue rectangular background.The Flipped Learning Network logo features the word "flipped" in a green, lowercase, sans-serif font, with a small black dot above the 'i'. Below it, the word "learning" is written in a larger, black, lowercase, sans-serif font. Underneath "learning", the word "network" is written in a smaller, black, lowercase, sans-serif font.

Pearson and Non-Profit Flipped Learning Network Partner as Momentum for New Classroom Model Grows Nationally

Students Study Lessons through Videos at Home; Schooltme Focuses on Interactive Collaboration with Teachers & Peers

November 28, 2012. Tampa, FL – At the Association of Educational Services Agencies' (AESAs) annual conference in Tampa, Pearson and the Flipped Learning Network today announced a joint venture to offer a comprehensive professional development course for the rapidly increasing number of educators looking to switch to the new "flipped learning" teaching model.

Flipped learning turns the school day around by having the teacher's lecture delivered outside of the traditional classroom via video for students' viewing on their own — at home or on-the-go. Class time is used for active problem solving by students and one-to-one or small group tutoring with the teacher. Students can watch the short lectures as many times as they wish to grasp the content and then come to class ready to jump into the lesson, answer questions, work on collaborative projects, and explore the content further.

Flipped Learning Network's Executive Director Kari M. Arfstrom said, "Our partnership will allow us to bring together highly skilled trainers from both Pearson and the Flipped Learning Network to personalize professional development training for thousands of teachers so they can seamlessly make the transition to our flipped learning. Just as students have different learning styles, so do educators, and this blended learning course will address multiple methods of implementing flipped learning."

Pearson Executive Vice President Stefan Kohler said, "The demand for Flipped Learning is really exploding in the US. Through the pioneering work of Jonathan Bergmann and Aaron Sams, the Flipped Learning Network has developed a tremendously effective model and we have collaborated with them to create a professional development program that can be easily customized for teachers anywhere. We are committed to working side-by-side with teachers and districts that are embracing this non-traditional way of engaging our students."

Educators are embracing this model in all grades and subjects. In a survey conducted in June, 2012 by the Flipped Learning Network in conjunction with ClassroomWindow, with nearly 500 flipped educators responding, 67% reported improvement of their students' test scores and an 80% improvement of students' attitudes toward learning. Additionally, 88% of teachers indicated "improved" job satisfaction, with 46% noting "significantly improved" job satisfaction. The average experience of flipped educators was seven years.

With sixteen hours of online and face-to-face learning, educators will experience flipped lectures and discover how best to implement into their own classroom styles. They will engage with their colleagues to learn more about flipped learning, how to create videos while working collaboratively with their peers, determine what is the best use of in-class time with students, and convert an existing lesson to the flipped learning model. Teachers in various grades and disciplines will work in teams to support each other, as well as hear from

experts in the field. Course attendees will have deep discussions about and view actual classroom footage to see how experienced flipped educators are using this model in an inquiry-based or mastery-learning environment, or in a more traditional class setting. A personal learning work plan will be developed for each educator; working with a coach, each will receive individual and small group follow-up to ensure successful implementation.

Course participants will have access to a comprehensive video library and will be guided by Jonathan Bergmann and Aaron Sams's book *Flip Your Classroom: Reach Every Student in Every Class Every Day* (ISTE/ASCD, 2012).

For more information, go to: www.pearsonschool.com/flippedlearning

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