

NOW AVAILABLE!

WRITING AMERICA

LANGUAGE AND COMPOSITION IN CONTEXT

MyWritingLab™
with eText

David Jolliffe and Hephzibah Roskelly deliver a truly revolutionary program for the AP Language and Composition classroom!

The first of its kind, *Writing America* is keyed directly to **AP English Language & Composition** outcomes, carefully aligned to the **Common Core State Standards**, and works in concert with the **United States History** AP Curriculum to give you the most flexible, comprehensive, and accessible program to support student success in their English course, on the AP Exam, and beyond.

This combined rhetoric and reader artfully blends **American literature, culture, and history** as an alluring backdrop to rhetorical instruction.

MyWritingLab delivers unprecedented, **personalized AP practice** and assessment to create equity and accessibility for all students.

Only *Writing America* includes:

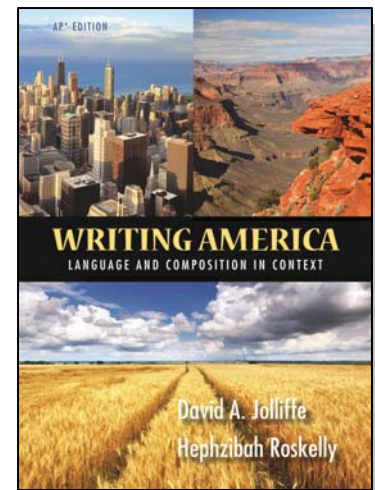
- ✓ in-depth and comprehensive coverage of rhetorical analysis, synthesis, and argument
- ✓ a focus on developing critical engagement with the variety of texts with extensive, integrated composition support
- ✓ the most robust resources to differentiate and scaffold instruction
- ✓ a substantial anthology of nonfiction essays, literature, graphics, and images from 17th century to the present
- ✓ cross-discipline, cross-standards coverage

Preview MyWritingLab:

PearsonMyLabs.com

Login: MyEnglishLabs@PearsonSchool / Password: PearsonSchool1

Select: *MyWritingLab with Writing America* course from left hand navigation.



MyWritingLab™

Powerful, personalized, adaptive AP instruction and assessment!

Writing America includes six-year access to MyWritingLab plus interactive eText*

PearsonSchool.com
800-848-9500

Copyright Pearson Education, Inc. or its affiliates. All rights reserved.

*Advanced Placement Program, AP, and Pre-AP are registered trademarks of the College Entrance Examination Board, which was not involved in the production of, and does not endorse, this product.

ALWAYS LEARNING

PEARSON

View Completed Work

What should I do today?

Build your Learning Path.

Writing
 >> Build your Learning Path. **Path Builder**

Study Skills
 ★★★★★★★★★★ **Learning Path**

Diagnostic Path Builder

Personalized Learning Path

2 Select a topic to study 3 Complete the topic's activities **Extra Practice**

Needs Study: 12 Mastered: 0 **Needs Study All Topics**

| Topics List | Activities | Due | Attempts | Current Score | Review |
|--|-----------------|-----|----------|---------------|--------|
| ✓ Expository | W3.2 Overview | | | | |
| ✓ Expository Process | W3.2 Annotation | | | | |
| ✓ Expository Compare and Contrast | W3.2 Recall 1 | | 0 of 2 | | |
| ✓ Expository Denom and Classification | W3.2 Recall 2 | | 0 of 2 | | |
| ✓ Expository Definition | W3.2 Apply | | 0 of 2 | | |
| ✓ Expository Cause and Effect | W3.2 Write | | 0 of 1 | | |
| ✓ Expository Argument | W3.2 Posttests | | 0 of 2 | | |
| ✓ Evaluation | | | | | |
| ✓ Synthesis | | | | | |
| ✓ Extension | | | | | |

Take the Post-test to demonstrate topic mastery

Discrete Skill Mastery

Exercise Score: 0 of 1 on W3.4 Apply 2 0 of 10 complete

The First Day on a New Job

The first day on a new job is your chance to make the company happy to have hired you. The first day may be stressful. You will be meeting a lot of new people and getting to know the office and your duties. However, you should be friendly to everyone you meet and cheerful in everything you do. Your new boss and coworkers want someone who will be a good fit for the company and get along well with colleagues.

Researchers have found that when an employee makes a good first impression, that employee is more likely to be promoted and earn a higher salary than those who do not. Critical reading can help people figure out what to believe about a topic.

Identify the true statement:

People can read this passage and should read texts and images critically no matter how they feel about the content.

People can read this passage and should read texts and images critically only if they disagree with the content.

Fantastic!
 Correct! People can and should read texts and images critically no matter how they feel about first impressions on the job. Critical reading can help people figure out what to believe about a topic.

Instant Feedback

Writing Essays: Persuasion Essays

Take action or think a...
 Logical & Facts & R...
 Emotions

Organizing a Synthesis Essay

Story Organization
 Chronological framework
 "This year, our company was able to increase profits 23%. In the first quarter, our accounting department saved over \$1.5 million dollars; in the second quarter, marketing focused on increasing our internet sales."

Rich multimedia support

Revise the following paragraph, improving it without changing its overall meaning. Pay particular attention to the use of non-standard English.

Fashion makes people do crazy things. Like girls go around everywhere showing off their piercings. Fifteen years ago folks was just as willing to show it off. Guys was wearin their pants so low that they underpants showed. A few years before that and girls was puttin so much hairspray in they hair that it stuck right up on end. Between that and the blue eye shadow, I don't know how they ever thought they looked good. You would think that would be the last of it, but no. Now we've got boys and girls peering themselves everywhere. Have you seen the latest? They put earrings in they eyebrows, like, yeah, like, yeah, like. Not just little hearts on secret places, no now these girls wear off. Sure, when I was young, I had my hair and wore short skirts, but I never pierced anything. Hopefully, young people will move on to another fad before they finger all of the metal detectors in town. It is amazing that people with piercings are able to get on airplanes. No one knows what fad is comin next.

Essay Sample Answer
 Fashion makes people do crazy things. For instance, fifteen years ago folks were just as willing to show off. Guys used to wear their pants so low that their underpants would show. A few years before that, girls were putting so much hairspray in their hair that it would stand on end. Between that and the blue eye shadow, it is unclear how people wearing these fashions thought that they had ever looked good. That wasn't the last crazy fashion. Now, there are boys and girls wearing piercings all over their bodies. In the latest example, they are putting earrings in their eyebrows and foreheads. In addition, even the pretty girls are getting tattoos. Some girls are getting tattoos of their names written in script on their arms and legs. This is very different from the fashions of my youth. When I was young, I frosted my hair and wore short skirts, but I never pierced anything. Hopefully, young people will move on to another fad before they finger all of the metal detectors in town. It is amazing that people with piercings are able to get on airplanes. No one knows what fad is coming next.

Hundreds of practice prompts with model responses

- Watch the Video on the Rhetorical Appeals at Your Pearson MyLab
- Analyze the Advertisement at Your Pearson MyLab
- Complete Additional Exercises on Twain's Essay at Your Pearson MyLab



Marginal icons at point of use in the Pearson eText link students to a wealth of instruction, practice, and assessment activities in MyWritingLab to extend and enhance the learning experience like never before.

PearsonSchool.com
 800-848-9500