Delivering trusted content in a variety of formats to meet all your needs, including blended print and digital programs and 100% digital solutions.

**AP UNITED STATES HISTORY**

**MyHistoryLab™**

MyHistoryLab with Pearson eText is a state-of-the-art, comprehensive Web resource that is organized according to the contents of our AP® Edition textbooks and brings history to life through a unique, interactive experience. Students are able to self-study, take preloaded sample tests, and receive personalized study plans. MyHistoryLab offers numerous study aids, chapter review material, several hundred primary sources, video clips, maps, map activities with quizzes, and test prep practice. Features of MyHistoryLab include:

- **Pearson eText** - A complete e-book version of the text is included within MyHistoryLab. Students are able to highlight and add their own notes as they read the book online.
- Complete chapter navigation with learning objectives, assessment with personalized study plans, Test Prep, and complete chapter media resource library.
- **History Bookshelf** - Students may read, download, or print 100 of the most commonly assigned history works.
- **Multimedia Library** includes primary source documents and photos with quizzes, a wealth of video resources with quizzes, and a variety of maps and interactive map activities.
- **Quizzes and Learning Activities** - Teachers can assign the many pre-tests, post-tests, chapter review tests, and learning activities available within MyHistoryLab as in-class or homework assignments. All student work can be tracked through the MyHistoryLab gradebook.
- **Gradebook** - Students can follow their own progress, and teachers can monitor the work of individual students and the entire class. Automated grading of quizzes and assignments helps both students and teachers save time and monitor progress throughout the course.


By the People addresses one of the biggest challenges of any AP United States history course: tying together the key themes and Big Ideas. This new program helps students make the connections critical for developing a higher-level understanding of the American story, all through a compelling, single-author narrative, focused pedagogy, and AP-focused test preparation.

**Built for success**

By the People fully supports the revised curriculum expected for the 2014–2015 school year through its organization, focus on key concepts, and emphasis on key critical analysis skills.
- Written with a single author voice, By the People seeks to spark students’ interest in historical inquiry through an integrated social and political history narrative.
- Full AP Test Prep exam at the end of each part includes multiple-choice questions, a document-based question, and a free response question.
- A chapter-based pedagogical structure designed to improve historical thinking skills and foster student engagement and success on the AP exam
- End-of-chapter AP DBQ and multiple-choice test prep practice.
- **AP side-margin features.**
  - A wealth of AP teacher and student support materials.
  - Student Test Prep Workbook for AP® U.S. History was created specifically for the AP Edition of By the People.
- Components include: **AP Reading and Note Taking Study Guide, AP Primary Source Document Workbook**, and **AP DBQ Workbook**.
- **MyHistoryLab™ with Pearson eText.** See description.


Focus on Diversity and Globalism

Out of Many AP Edition provides one of the richest accounts of social history through extensive coverage of our diverse heritage. Integrating a strong political narrative with treatment of the social, cultural, and intellectual factors, this text offers a distinctive and timely approach to American history, highlighting the experiences of diverse communities of Americans in the unfolding story of our country.

- Emphasis on analysis of primary sources—Document-Based Questions that develop critical analysis skills are presented throughout the text.
- End-of-chapter AP DBQ and multiple-choice test prep practice.
- **AP side-margin features.**
  - A wealth of AP teacher and student support materials.
  - Student Test Prep Workbook for AP® U.S. History was created specifically for the AP Edition of Out of Many.
- Components include: **AP Reading and Note Taking Study Guide, AP Primary Source Document Workbook, AP DBQ Workbook**.
- **MyHistoryLab™ with Pearson eText.** See description.


Strong, Social and Political History Narrative

Presents a clear, relevant, and balanced history of the United States as an unfolding story of national development. Each chapter blends the American experience with insights about the social, economic, and cultural issues that underlie it, and uses significant incidents and episodes to reflect the dilemmas, the choices, and the decisions made by the people as well as by their leaders.

- **Strong focus on analysis of primary sources — variety of Document-Based Questions (DBQs) provided throughout the text.**
- End-of-lesson AP DBQ and free-response test prep practice.
- A wealth of AP teacher and student support materials.
- Student Test Prep Workbook for AP® U.S. History was created specifically for the AP Edition of America Past and Present.
- Components include: **AP Primary Source Document Workbook**, and **AP DBQ Workbook**.
- **MyHistoryLab™ with Pearson eText.** See description.

*AP® is a registered trademark of the College Board which was not involved in the production of and does not endorse this product.*
NEW! For IB Diploma Titles visit PearsonSchool.com/IBprograms

Learn more about these programs OR request up to two FREE exam copies at PearsonSchool.com/AdvancedSS2013

UNITED STATES HISTORY


The textbook your students will read
- Chronologically organized with a balanced presentation of social and political history.
- A visually exciting design, rich illustrations, and compelling narrative draw students into the study of history.
- A variety of primary source documents throughout the textbook provide opportunities to practice analysis skills.
- MyHistoryLab™ with Pearson eText. See description on page 1.

NEW! Keene et al., Visions of America: A History of the United States, 2nd Ed., ©2013

Brings history alive for visual learners
- The visually appealing text and innovative design pulls students into the narrative.
- Images, integrated into the narrative, are critical primary sources that engage students in the historical development of the United States and show how conflicting visions of America have shaped our nation’s past.
- MyHistoryLab™ with Pearson eText. See description on page 1.

AFRICAN-AMERICAN HISTORY


Features a complete revision of the pedagogical support to address the variety of learning styles in today’s classroom. A clear, readable, comprehensive survey program, created specifically for high school students, brings the history of the African-American experience to life. The friendly, open design, large maps, highly visual timelines, and colorful features help students visualize the past. A variety of primary source documents are found throughout the textbook. Chapter Assessment includes Focus Questions, Critical-Thinking Questions, and Document-Based Assessment.
- MyHistoryLab™ with Pearson eText. See description on page 1.

PEARSON BACCALAUREATE / IB DIPLOMA

Pearson Baccalaureate for the IB Diploma
- History: A Comprehensive Guide to Paper
- History: Authoritarian and Single Party States
- History: Causes, Practices, and Effects of War
- History: The Cold War
- Theory of Knowledge
- Environmental Systems and Societies

AP WORLD HISTORY


Global History Approach
True global coverage of world history encourages students to recognize historical patterns and to think critically about pictorial evidence. Chapters highlight characteristics of the major civilizations, and students focus on historical patterns of trade and exchange within and among major societies.
- Emphasis on analysis of primary sources—supported by Document-Based and Critical-Thinking Questions, accompanied by essay features, throughout the text
- End-of-chapter AP DBQ and multiple-choice test prep practice.
- A wealth of AP teacher and student support materials.
- Student Test Prep Workbook for AP® World History was created specifically for the AP Edition of World Civilizations.
- Components include: AP Reading and Note Taking Study Guide and Visual Sources in World History.
- MyHistoryLab™ with Pearson eText. See description on page 1.


- The visually captivating design and motivating instructional features invite students to read, think, and apply what they are learning.
- Balanced, in-depth regional coverage with a global perspective combines outstanding political history with rich coverage of cultural and social traditions
- A variety of primary sources throughout the textbook provide opportunities to practice analysis skills.
- MyHistoryLab™ with Pearson eText. See description on page 1.

WORLD HISTORY


- The visually captivating design and motivating instructional features invite students to read, think, and apply what they are learning.
- Balanced, in-depth regional coverage with a global perspective combines outstanding political history with rich coverage of cultural and social traditions
- A variety of primary sources throughout the textbook provide opportunities to practice analysis skills.
- MyHistoryLab™ with Pearson eText. See description on page 1.

PRIMARY-SOURCE WORLD HISTORY READERS


Volume 1 to 1500
Volume 2 Since 1500

The collections of visual and primary sources illustrate characteristic features of key civilizations in the major stages of world history.

**AP® EUROPEAN HISTORY**

**NEW!**

Strong Narrative

The exceptionally clear narrative integrates social and cultural history into a strong political framework and reinforces themes that are fundamental to Western civilization.

- **End-of-chapter AP DBQ and multiple-choice test prep practice.**
- **A wealth of AP teacher and student support materials.**
- **AP correlation guide** to the College Board’s AP European History Course Topic Standards.
- **Student Test Prep Workbook and Reading and Note Taking Study Guide for AP® European History** was created specifically for the AP Edition of The Western Heritage Since 1300.
- **Components include:** AP Reading and Note Taking Study Guide and Visual Sources in Western Civilization.
- **MyHistoryLab**™ with Pearson eText. See description on page 1.

**AP® NEW!**


**AP® HUMAN GEOGRAPHY**

The Cultural Landscape introduces geography as a social science by emphasizing the relevance of geographic concepts to human problems and the relationship between globalization and cultural diversity.

- **AP correlation guide** to the College Board’s AP Human Geography Course Topic Standards.
- **Student Test Prep Workbook for AP® Human Geography** was created specifically for the AP Edition of The Cultural Landscape.
- **Multi-year access** to MasteringGeography with Pearson eText provided upon textbook adoption.

MasteringGeography™

MasteringGeography with Pearson eText changes how students learn and teachers teach. This next-generation, one-source learning and assessment system is organized to the content of The Cultural Landscape.

- **Personalized coaching and feedback:** In-depth, self-paced tutorials provide individual coaching, hints, and feedback customized to address each student’s misconceptions.
- **Meeting students where and when they learn:** Meaningful, memorable learning experiences in an environment ubiquitous to today’s students. Online and available anytime — in class, at home, and on the go.
- **Bringing geography to life:** Enhance students’ learning experience through the amazing media of Mastering — from simulations, graphing and review tutorials, to a fully interactive, eText.
- **Demonstrate learning and assessment outcomes:** With a single click, generate charts that summarize the most difficult problems, individual student performance, and grade distribution.

NEW! Kishlansky, Sources of the West, 8th Ed., ©2012

**PRIMARY-SOURCE EUROPEAN HISTORY**

Volume 1 to 1715

Volume 2 Since 1600

The collections offer a balance of political theory and social description, plus instruction on reading documents that will help students critically think about history.

NEW! Roskin, Countries and Concepts, 12th Ed., ©2013

A readable and thought-provoking text that introduces students to the politics and governments of the world and bolsters their civic education by considering the historical, political, economic, geographical, and moral aspects of democracy.

**AP® NEW!**

Powell et al., Comparative Politics Today: A World View, 10th Ed., ©2012, AP® Edition

This AP Edition has been written specifically to meet the AP course description covering all concepts and countries.

The most authoritative introduction to comparative politics features updated thematic chapters that reflect the latest political events, data, and political theory.

**AP® COMPARATIVE GOVERNMENT**

Bade, Parkin, Foundations of Economics,

**AP® 2011, AP® Edition**

The Core Concepts approach aids learning

- **Modern micro and macro topics** are presented at an accessible level that feature contemporary examples to tie the theory into the real world.
- **A correlation guide** at the front of the book links textbook pages to the topics outlined in the College Board course descriptions for AP Macroeconomics and AP Microeconomics.
- **AP Test Prep Workbook** is a comprehensive AP exam prep guide directly linked to the textbook. This workbook contains hundreds of practice study questions, overview of the AP Program, test-taking tips, and strategies to prepare for the exam.

- **Available with MyEconLab**™ with Pearson eText. Visit myeconlab.com.

MyEconLab™ is an online homework and tutorial system that offers a suite of study and practice tools. Students can test themselves, and based on the results, MyEconLab generates a personalized study plan with additional exercises and tutorials. MyEconLab includes:

- Checkpoint exercises from the text with tutorial learning aids.
- News analysis for students to interpret a news story and answer related questions that apply economic concepts.
- End-of-chapter problems and exercises.
- Economics in the News, updated every day by the author, provides a summary of the news, a link to the complete story, and discussion questions.
- Computer-graded graphing exercises to help students become more comfortable and proficient working with economic graphs and models.
- Audio-narrated animations, interactive graphs, customized feedback, and guided solutions.

**AP® ECONOMICS / PERSONAL FINANCE**

**NEW!** Madura, Casey, Roberts, Personal Financial Literacy, 2nd Ed., ©2014

- **Personal Financial Literacy** takes the essential principles of personal finance, as defined by national standards, and makes them accessible and applicable to today’s students.
- Thoroughly revised to include new and updated coverage of FICA withholdings, current tax issues, health care legislation, the “Great Recession” and the global economy, credit scoring, and more.

- **Fully correlated to all relevant national and state standards.**
- **MyFinLitLab™** with Pearson eText activities, which come with the purchase of the student edition, can be completed online.
NEW! For IB Diploma Titles visit PearsonSchool.com/IBprograms
Learn more about these programs OR request up to two FREE exam copies at PearsonSchool.com/AdvancedSS2013

AP UNITED STATES GOVERNMENT

- Employing a public policy approach, the text emphasizes how "politics matters."
- Government in America AP Edition has been thoroughly revised to cover key political and policy developments, including the 2012 campaigns and elections, challenges to and implementation of healthcare reform, and the government's continuing efforts to deal with a slumping economy and housing market.
- A Correlation Guide keys textbook pages to AP course topics.
- Student Test Prep Workbook for AP® U.S. Government was created specifically for the AP Edition of Government in America.

NEW!

- Historical Perspective
  - American Government AP Edition examines how the United States is governed today by looking not just at present structures and behavior but also at the Framers’ intentions and how they have been implemented and adapted over the years.
- Coverage of the 2012 Elections keeps the study of politics relevant to today’s students.
- A Correlation Guide keys textbook pages to AP course topics.
- Student Test Prep Workbook for AP® U.S. Government was created specifically for the AP Edition of American Government.

NEW!

- Focuses on principles, processes and institutions
  - With impeccable scholarship, this text emphasizes the accomplishments of a government of the people, by the people, and for the people, giving students the essential foundation to be effective and informed citizens.
- Thoroughly updated to include coverage of key political events of 2012.
- Student Test Prep Workbook for AP® U.S. Government was created specifically for the AP Edition of Government by the People.

MyPoliSciLab™

MyPoliSciLab™ is a state-of-the-art, comprehensive online resource, organized according to the contents of your textbook. MyPoliSciLab™ with Pearson eText offers an array of multimedia tutorials, simulations, tests, quizzes, and a complete interactive version of the student text.
- Explorer is a hands-on way to develop quantitative literacy and to move students beyond punditry and opinion.
- Video Series features this book’s authors and top scholars discussing the big ideas in each chapter and applying them to enduring political issues.
- Simulations reflect on theoretical cases in politics. Easy to assign, each simulation is a game-like opportunity to apply course concepts.
- Chapter Audio, within MyPoliSciLab, lets students listen to the full text of the book.
- The intuitive assignment calendar lets teachers drag and drop assignments to the desired date and gives students an excellent course organizer.
- Homework and exam assessment help both teachers and students to track progress and get immediate feedback. Automatically graded assessment flows into the gradebook.
- Personalized study plans promote better critical thinking skills.
- Flashcards help review key terms and concepts.
- MyPoliSciLab’s Blog prepares students for a lifetime of following political news.
- The Instructor’s eText offers links to relevant teacher resources and student activities in MyPoliSciLab.
- Access these resources by simply clicking on an icon at the start of each chapter.
- The Class Preparation Tool collects the very best class presentation resources in one convenient online destination, so teachers can keep students engaged throughout every class.
- MyPoliSciLab is customizable. Teachers choose what students’ course looks like.

NEW! Pearson eText for Apple® iPad® and Android® devices.

HIGH SCHOOL & AP PSYCHOLOGY

New High School Psychology Program!
Prentice Hall Psychology celebrates the fascinating field of psychology – its science, its history, its mysteries, its applications – by focusing on today’s students. This learner-centered approach encourages dialogue and recognizes the importance of active engagement inside and outside the classroom.

MyPsychLab™ with Pearson eText is a dynamic web site that provides a wealth of resources for Prentice Hall Psychology geared to meet the diverse needs of today’s students and teachers. MyPsychLab™ offers many accessible tools that will encourage students to read their text and help them improve their grades.

Prentice Hall Psychology’s uniquely integrated textbook and media program awakens students’ curiosity and energizes their desire to learn and succeed.

NEW!

Ciccarelli, White, Psychology, ©2011 AP® Edition
- The engaging writing style along with comprehensive coverage of key research and strong pedagogical features help capture the interest of today’s students.
- Each chapter is organized around detailed learning objectives correlated to the College Board’s AP Course Topic Standards. This edition includes concept maps and summaries; bolded terms; and MyPsychLab™ icons for Web-based expansions of topics.
- Every chapter concludes with AP questions and multiple-choice test prep practice; and we offer a student AP Test Prep Workbook created specifically for the AP Edition of Psychology.

MyPsychLab™

MyPsychLab™ with Pearson eText is a learning and assessment tool that enables teacher to assess student performance and adapt course content – without investing additional time or resources. Teachers decide the extent of integration – from independent self-assessment for students to total course management. Students benefit from an easy-to-use site, with Pearson eText and complete audio book, where they can test themselves on key content, track their progress, and utilize individually tailored study plans.

SOCIIOLOGY

NEW!

Relevant to students’ lives
Students explore how the current media impacts society, examine controversial social issues, and investigate how technology is changing the material. Examples throughout the text show how sociology applies to the world of work, popular culture, and students’ personal lives. Available with MySocLab™ with Pearson eText (1-year student access).

NEW!

Macioros, Sociology, 14th Ed., ©2012
- “What,” “How,” and “Why” chapter openers with color photos and questions pull students into the material. Examples throughout the text show how sociology applies to the world of work, popular culture, and students’ personal lives. Available with MySocLab™ with Pearson eText (1-year student access).

Apple and iPad are trademarks of Apple Inc., registered in the U.S. and other countries. Android is a registered trademark of Google, Inc. AP® is a registered trademark of the College Board which was not involved in the production of and does not endorse this product.