

**Break through their
language barriers digitally.**

ELD Solution



PEARSON

They may speak a hundred languages, but they all want one thing.

Together with Pearson, you can give all learners the English skills they need to participate in life.

Native speakers of Spanish and Hmong. Pre-literate children and grandparents. Eager scholars and shy students. They all walk through your doors in need of practical English skills. Your response to them can't be slow or selective. Pearson is your partner in harnessing more than 40 years of research and the power of technology to provide English language development in school and at home—promptly, effectively, and sensitively.

Teach everyone, from grade 3 to adult.

World-famous **ELLIS**[®] helps students at all levels learn English using the natural patterns of language acquisition. The earlier you start the better, so we'll also help launch **Waterford Early Learning**[™] to be sure your youngest, pre-literate students get a strong foundation in English.

Move achievers to higher levels.

The extensive courses in **SuccessMaker**[®] **Enterprise** and **NovaNET**[®] provide ideal interventions for learners who are functioning at higher levels of language proficiency. Students gain more advanced instruction to build thinking skills and comprehension. These programs help students capitalize on their growing fluency to succeed in a variety of content areas.

English learning is friendly, not threatening.

Pearson programs are engaging, culturally sensitive, and friendly. The interfaces are colorful and easy to process. Based on decades of research and classroom experience, we've also incorporated tactics that feature the visual vocabulary of multimedia that learners from every culture understand.

Their skills grow without hesitation.

There are no barriers to how fast a student moves through instruction. Pacing is purely driven by mastery. There's always time to try again. The goal is to help students who have a facility for language or come to you with some level of skill move into mainstream instruction the moment they're ready.

Learning English becomes a family affair.

Pearson's fully digital courseware is supplemented by rich printable materials that let you extend learning to the home and the community. By involving families—and encouraging multi-generational language proficiency—you help create the all-around learning environment so critical to success.

See what your English language learners will see.

Call 888.977.7900 for demos of Pearson's ELD solution products.



"I could always memorize the English words. The best thing for me was learning how to say what I mean."



You want to be there when the breakthrough moment happens.

Pearson courseware helps teachers do what they do best.

Whether English language learning is your primary focus or a supplementary task in your regular classroom, Pearson helps you use your limited hours more effectively. Our courseware products automate many assessment, planning, and reporting functions. As a result, your classroom time can be more about teaching and less about paperwork.

You avoid false starts and frustration.

Thanks to built-in assessment, you can gauge abilities immediately and target instruction accurately. You don't have to administer or analyze time-consuming tests. We position every student to succeed, regardless of current fluency or native language.

You're there right when the student needs you.

Thanks to ongoing reporting and assessment functions embedded in the courseware, you can keep close track of student progress—and receive cues to let you know when it's time to step in for additional instruction. Your efforts stay focused on the learners who will benefit most from special attention.

Your learners feel safe and supported.

Computer-based instruction gives students the chance to learn and practice out of the spotlight of the classroom. It's a more satisfying educational process for everyone because your students don't just acquire skills; they gain the confidence to participate more fully.

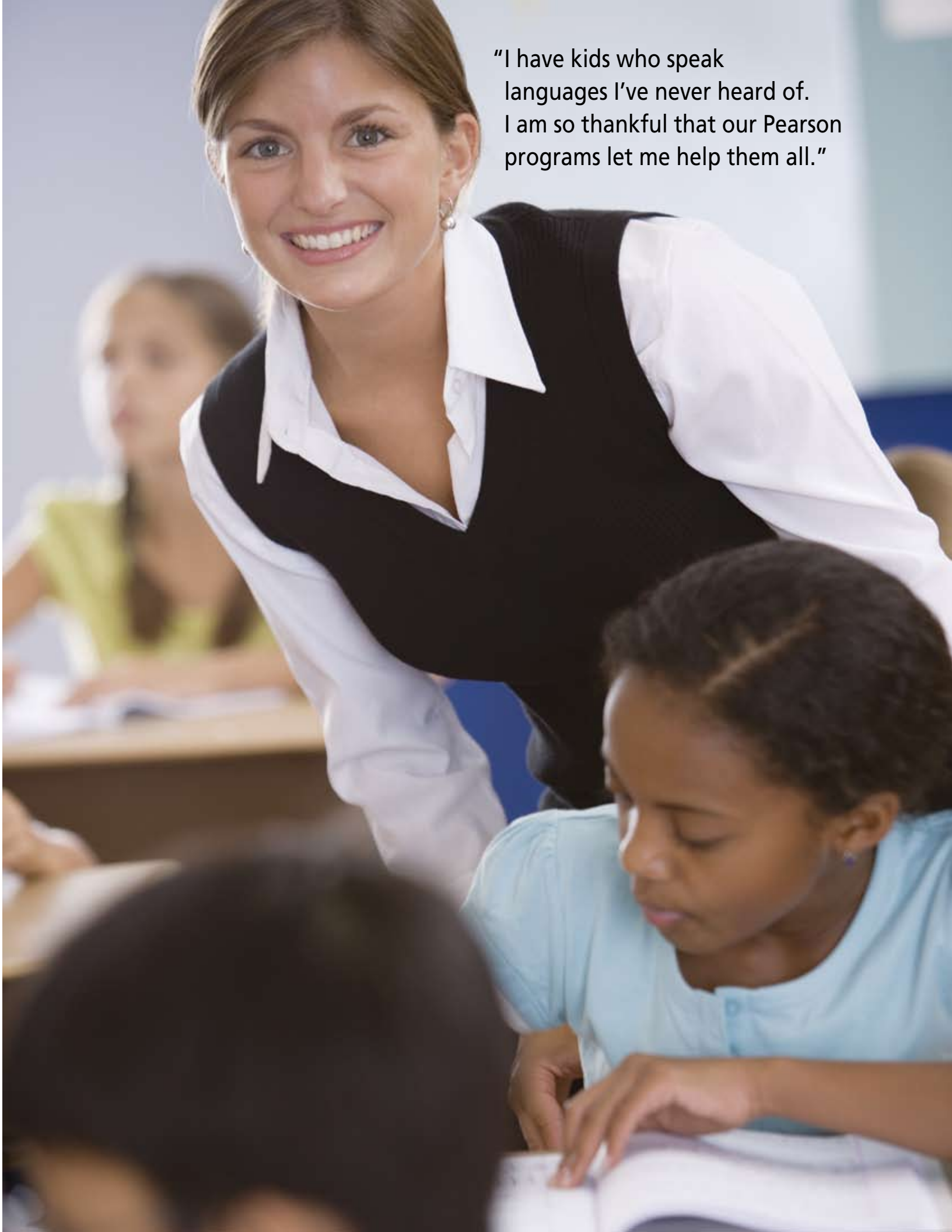
You can look at each student as an individual.

In language learning, small steps often lead to those great "Eureka!" moments. Our instructional technology is infinitely patient. It repeats lessons until they're mastered. It recognizes accomplishments and keeps the record. The data helps satisfy your recordkeeping requirements, but even more importantly it enables you to know your students' successes every day.

Find out how teachers' lives change with ELD help from Pearson.

Call 888.977.7900.



A photograph of a young woman, likely a teacher, smiling warmly. She is wearing a white collared shirt under a black vest. She is leaning over a young girl with dark hair, who is wearing a light blue shirt and looking down at an open book. In the background, another student is visible at a desk, slightly out of focus. The setting appears to be a classroom.

"I have kids who speak languages I've never heard of. I am so thankful that our Pearson programs let me help them all."

As your ELD population grows, the stakes are high for you, too.

Pearson is a powerful ally as you cope with accountability and budgeting.

As seriously as you've always addressed ELD, there's new urgency now. Results on high-stakes tests in your mainstream classrooms are at risk if English language learners don't perform. The very human need to create competent English speakers can be overshadowed by compliance demands. Fortunately for your school, Pearson balances those objectives so you can do the right thing and achieve the right results at the same time.

Your ELD students gain classroom competence.

Nothing matters more. Achievement in English is a driver of success in every classroom subject. Pearson offers you the technology tools to address the challenge from multiple angles, depending on the age and current language mastery of the student.

As results improve, you have the proof you need.

Pearson builds in reporting functions that simplify the collection and analysis of performance information. On-demand reports contain information at the student, class, and school levels to keep you up-to-date on progress.

Your staff will appreciate the support.

Pearson's computer-based technology offers real relief to overstretched educators. Automated reporting minimizes the manual tasks associated with English language development. Teachers get much-needed classroom support without the need for additional staffing.

Keep a handle on your technology budget.

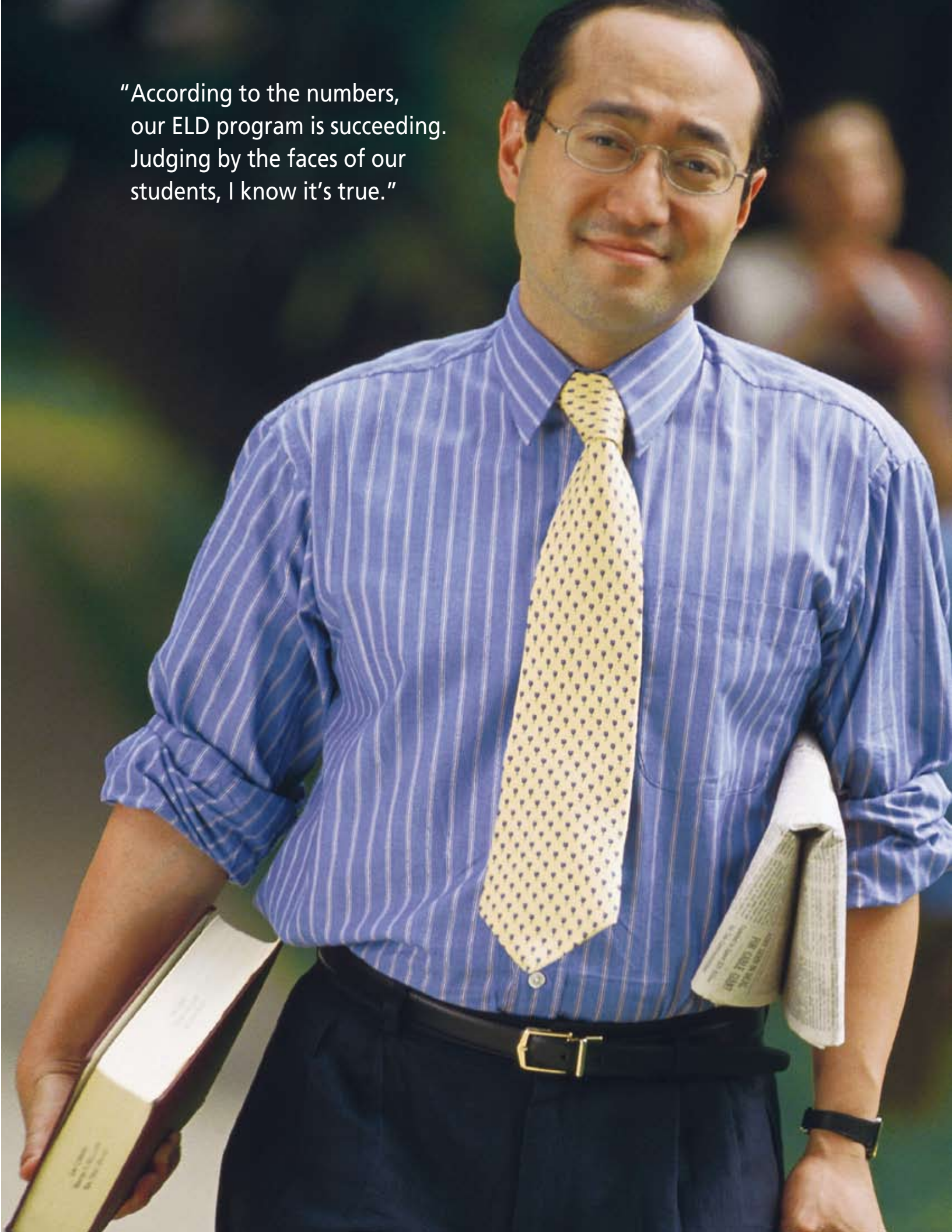
The ELD solutions from Pearson offer you a range of ways to deploy. You'll have cost-effective options for leveraging existing technology, plus product-specific distribution methods that rely on dedicated hardware or the flexibility of Internet access.



How will your AYP get a boost from our ELL solution?

Call 888.977.7900.

"According to the numbers,
our ELD program is succeeding.
Judging by the faces of our
students, I know it's true."



Promote Success with Pearson.

As the leader in instructional technology, Pearson shares your passion for helping students, teachers, and your entire system reach their greatest potential.

Our research-based curriculum solutions excel at engaging students and lifting their results to higher levels. Our commitment to service extends beyond implementation to provide you and your staff with outstanding product support and ongoing opportunities for professional development.

We'll customize an ELD solution for your needs.

ELLISACADEMIC

Middle School–Adult

Internet-based content provides access any time, any place to self-paced, contextualized English language instruction.

SuccessMaker®
E N T E R P R I S E

K–8

A supplementary, standards-based curriculum is ideal for second-language interventions in reading, writing/language arts, math, and science.

NovaNET®

Middle School–Adult

More than 6,000 hours of standards-aligned, Internet-based curriculum supports at-risk students in a range of content areas.

ELLIS**ESSENTIALS**

Elementary–Middle School

Multimedia lessons engage learners and provide meaningful English language instruction through exposure to authentic language contexts, interactive games and activities, and immediate feedback.

Waterford
Early Learning™

Pre K–2

Your youngest ELD students receive initial English language exposure. Students build essential and high-frequency vocabulary, regardless of their beginning proficiency or native language literacy.

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888.977.7900