



# Middle School Solution

**Engage the  
digital natives.**



# Make sure your middle schoolers are as smart as they think they are.

## The Pearson middle school solution helps you keep learning in line.

Middle school kids have an abundance of energy and potential. Of course, their hormones are kicking in too, and as an educator you compete with a lot of distractions to grab their attention and make learning happen. That's where Pearson's middle school solution comes in. We'll help you deploy effective, research-based instructional technology targeted to the way students in grades 6 to 8 think, learn, and succeed.

### **Intervene, but keep it interesting.**

With their engaging, multimedia interfaces, Pearson courseware products let you offer extra instruction in a style that media-savvy kids respond to. To get students up to grade level, **SuccessMaker® Enterprise** supplies supplemental instruction in math, science, social studies, and multi-disciplinary content in language arts such as poetry and non-fiction. For enabling accelerated students to make rapid progress, **NovaNET®** is the interactive courseware of choice with a comprehensive, standards-aligned curriculum. **ELLIS®** creates authentic fluency for the English language learners who struggle even harder to make it through middle school.

### **Reward their individuality.**

The adaptive tools built into every Pearson product give middle school students just what they need. Automatic assessment places them at the right level so they don't get in over their heads or feel bored by material that is too simple. As soon as students gain mastery, dynamic sequencing moves them on to higher-level content to keep their momentum going.


### **You'll build students' confidence in themselves.**

Our computer-based learning process is between the student and the courseware. Results are private, so there's no fear of looking too "slow" (or, just as scary to some kids, too smart). It's a safe environment that can inspire self-confidence. Teachers gain the flexibility to stand back and let the learning happen or to step in and provide targeted guidance.



### **Middle-schoolers are a tough audience.**

**Call 888.977.7900 to see a demo of how we keep them learning.**



“My teacher was blown away by how many lessons I’ve finished already. He even called my mom to tell her. That was cool.”

# Kids may pull you 30 directions at once, but you can keep up.

## Pearson technology helps teachers keep their focus and target instruction to the individual.

A middle school teacher really needs the proverbial eyes in the back of the head. One of the great benefits of Pearson is that our products function almost as teaching assistants, helping you keep tabs on the progress and study discipline of each student. The lessons are rigorous. Students can't skip ahead or coast through. Best of all, the built-in assessment tools are able to acknowledge and reward success as it happens.

### **Follow a separate lesson plan for each student.**

It sounds like a nightmare, but it's the reality when you work with Pearson instructional technology. Each student's individualized curriculum updates almost with keystroke-by-keystroke speed. The system analyzes answer patterns to recognize true mastery and advance the learner. Your student gets the right course work, but you don't burn extra midnight oil to make it happen.



### **Predict high-stakes test performance.**

Teaching to the test is nobody's ideal, but watching students miss AYP goals is not an option. Pearson's middle school solution includes a tool that actually lets you forecast how far a student is from meeting testing standards, how long it will take to get there, then take steps to modify instruction to meet the goals.

### **We help you with your paper trail.**

Robust reporting is an essential element of every Pearson product. Printable, on-demand reports are easily accessible. They let you monitor individual or group progress. Best of all, our easy-to-use reports, some of which are customizable, can drastically reduce the amount of time required for recordkeeping.

### **Make-up classes are more manageable.**

With Pearson technology, students don't have to wait for the next time a course is offered. The computer-based courseware is available the moment you decide to assign it. No special facilities are required either. Students can do the work in any classroom or lab with an available workstation.

**Which Pearson products are right for the students in your school?**

**Call us at 888.977.7900.**

"It's funny how some kids don't want to look like they enjoy learning. But Pearson instructional technology sees right through them."



## Middle school is a tipping point, and there's only one way you want it to go.

**Pearson offers you a complete strategy to promote more qualified students to high school.**

Wherever you stand on the long-term issues of middle school reform, you have an ongoing need to innovate and provide the best educational experience you can. Pearson is here to help you implement immediate change within the context of the resources you have at your disposal.

### **It's easier to save a dropout than to win one back.**

You know the rule of thumb: grade 9 is the landmark year for dropping out. The potent intervention you can supply with Pearson courseware effectively stops the downward spiral in a remarkable number of students.

### **Emphasize English language learning.**

Intensive support for non-English speakers is critical to helping these students function in mainstream classrooms and perform on high-stakes tests. The Pearson solution includes a major ELL component designed to accelerate fluency and to facilitate communication among all students and faculty.

### **Equip your teachers with powerful tools.**

It's exciting to put new techniques to work in the classroom. Pearson makes it possible with pedagogy that is based on research and tested in thousands of schools. In addition, teachers gain access to lively online communities that offer insight, support, and development activities.

### **You can achieve a measurable difference in AYP.**

Accountability is paramount. Pearson is committed to preparing your middle school students for your annual reality check. The courseware quantifies progress and can even forecast test results. As an administrator, you receive hard data to inform your overall educational strategy.

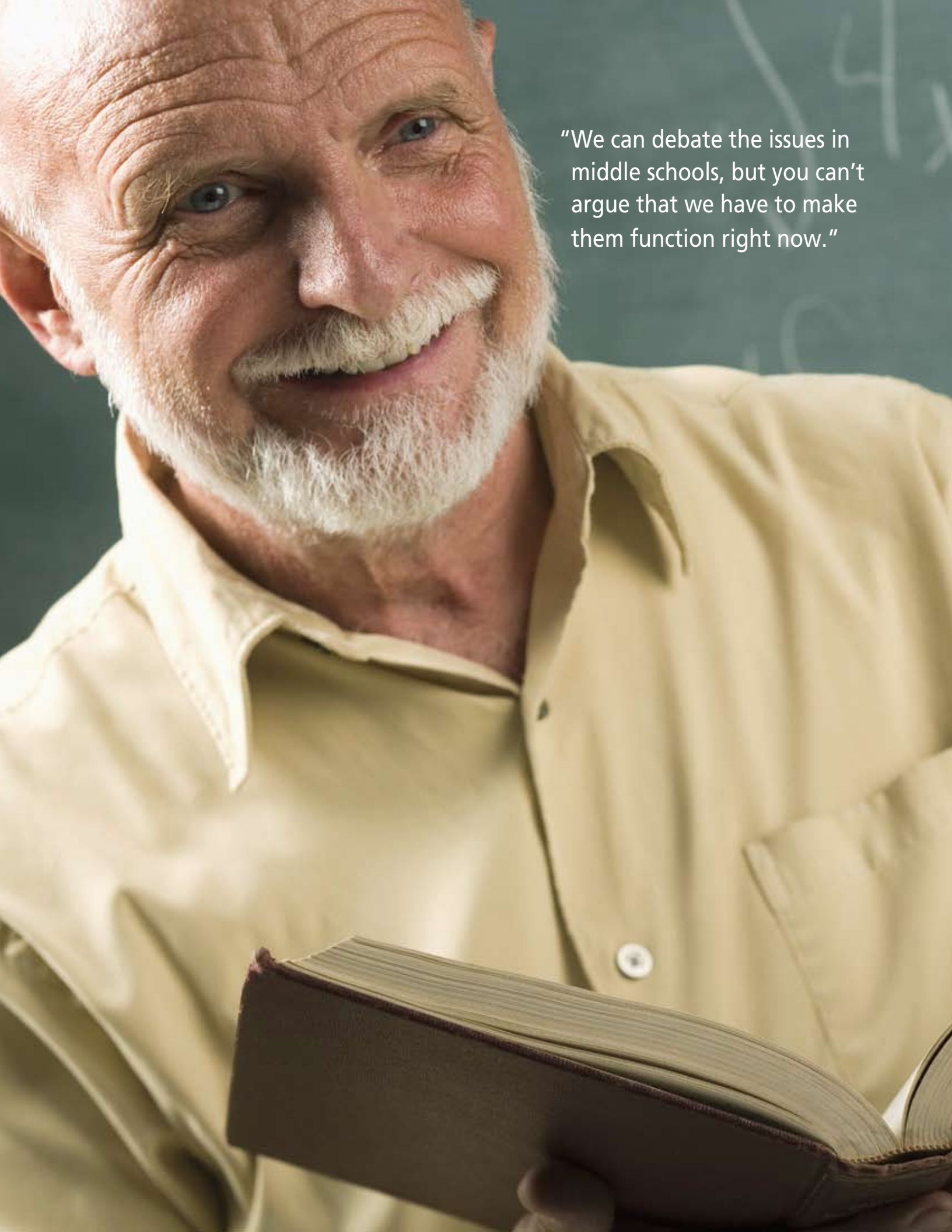
### **Stay committed to developing 21st Century Skills.**

From your perspective above the daily challenges of middle school life, you know that today's students need skills to keep them competitive in the workplace of the future. While Pearson helps you and your staff get through the week, you can count on our courseware to foster the digital literacy, higher level reasoning, and creative problem-solving that must be objectives in every educational institution.

**Find out how Pearson can impact your AYP.**

**Call 888.977.7900 for details.**





"We can debate the issues in middle schools, but you can't argue that we have to make them function right now."

# Promote Success with Pearson.

As the leader in instructional technology, Pearson shares your passion for helping students, teachers, and your entire system reach their greatest potential.

Our research-based curriculum solutions excel at engaging students and lifting their results to higher levels. Our commitment to service extends beyond implementation to provide you and your staff with outstanding product support and ongoing opportunities for professional development.

## The Middle School Solution

### NovaNET<sup>®</sup>

#### Middle School–Adult

A comprehensive online curriculum with more than 6,000 hours of instruction extends individualized learning beyond the classroom to help every student reach graduation.

### ELLISACADEMIC

#### Middle School–Adult

Internet-based content provides access any time, any place to self-paced, contextualized English language instruction.

### SuccessMaker<sup>®</sup>

E N T E R P R I S E

#### K–8

A supplementary, standards-based curriculum offers advanced instruction in reading, writing/ language arts, math, and science targeted to the needs of each individual learner.

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