

**Your complete resource for
K-12 digital learning.**

K-12 Solution



PEARSON

"We don't shout 'pay attention' so much these days. Our kids connect with computers."



Improve your accountability for the success of every student.

Instructional technology from Pearson helps you meet the biggest challenges in education today.

Expanding populations of non-English-speaking students, high-stakes testing, tight budgets and a tight supply of specialized educators, rising demand for special education and alternative education—the most urgent challenges in education never seem to go away. They're only superseded by new ones. Pearson supports your commitment to addressing the issues of the moment and to maintaining your long-term educational vision for all of the students in your school or district.

Let's address your most serious issues together.

Is your school-wide achievement at risk? Are you focused on promotion rates? Do heavy demands on teaching staff lead to attrition? Are you struggling for resources to support early math and science? Talk to Pearson about the specific concerns that keep you awake at night. As part of our commitment to partnership, we'll tailor an approach that delivers benefits to students, teachers, and administrators—and helps you maximize your investment.

**Bring us a problem you've
been trying to solve.**

**Call 888.977.7900
for a no-obligation consultation.**

We use the power of technology to engage your students.

Technology saturates the lives of your students. They live with it, love it, rely on it—and learn from it. We know because for more than 40 years we've been the leading experts in instructional technology. Our research-based curriculum solutions leverage the power of the computer to build foundations, foster achievement, and promote graduation. As the educational landscape changes, we consult advisory boards of professionals like you to ensure that we're building real solutions for the needs of today's learners and educators.

You're working with teachers, not just technology experts.

Two-thirds of Pearson team members are former educators themselves, and 80% have previous education industry experience. Thanks to their expertise, Pearson is the world leader in educational publishing, assessment, and services. Our innovations yield effective print and digital curriculum products, designed to help every student benefit from targeted instruction and intervention, informed by test results. In addition to providing valuable classroom support to educators, we also offer them professional development and certification programs.

Foundations Suite

Launch early learning with explicit, individualized instruction for beginning students of multiple languages.

THE GOALS

Develop critical language skills for your pre-literate learners regardless of their native language.

Provide explicit early math and science instruction that builds on the natural curiosity of your young learners to prepare them for success in these important content areas.

Address special learning needs to provide every learner with the strong start they need.

Customize instruction for every learner, regardless of staffing or resources.

THE PEARSON SOLUTIONS

Early Math and Science

Early Reading

English Language Development

Special Education

THE TOOLS

Individualize instruction.

Identify individual learning levels—from automatic initial placement through continual assessment—and monitor progress through an on-demand reporting system. Students move toward mastery at their own pace as they receive more instruction in trouble areas and less where they immediately excel.

Engage students with a uniquely age-appropriate learning environment.

Students are constantly engaged in learning with brilliant animation, real video, rich color graphics, songs and rhymes, and interactive experiments. You can also extend learning beyond the classroom with a complete set of books and extension activities designed to engage the student in the home environment.

Prepare English language learners for instruction in English.

Pearson enables you to provide initial English language exposure regardless of proficiency or native language literacy. Students acquire the essential and high-frequency English language vocabulary they need to succeed in every subject area.



Achievement Suite

Foster elementary and middle school achievement with customized, adaptive instruction for students of multiple languages and proficiency levels.

THE GOALS

Maintain learning momentum for elementary students as they transition through the challenging middle school years.

Intervene effectively to provide assistance in English, language arts, math, science, and social studies.

Personalize instruction to accommodate the different learning styles of elementary and middle school students.

Support language competency for all learners regardless of their native language.

Assist students who struggle by offering an effective Response to Intervention (RTI) approach and instruction in the least restrictive environment for students who need special services.

THE PEARSON SOLUTIONS

Upper Elementary

Middle School

Credit Recovery

English Language Development

Special Education

THE TOOLS

Pair adaptive instruction with timely intervention.

Automatic, individualized placement sets learners up for success by starting them at the right level in any of Pearson’s standards-aligned curricula. Ongoing assessment lets students set their own pace, and teachers get valuable assistance through the data in comprehensive on-demand reports. The systems all support informed intervention strategies with tools to forecast student performance prior to high-stakes testing.

Enhance your curriculum with a lesson planning system and a robust multimedia library.

The programs in the Pearson solutions include standards-aligned lesson plans to share or customize with your school or district. Your educators also have quick access to video, animation, text, and printable activities for rich, customized content.

Equip English language learners with real-world competency.

Contextual, age-appropriate instruction moves students toward target language independence and success in mainstream classrooms. You’ll also provide initial English language exposure that addresses the widely varied levels of fluency your students bring to the classroom.



Graduation Suite

Promote graduation with a comprehensive online curriculum designed to facilitate learning across your diverse population.

THE GOALS

Build on students' fascination with technology to engage them in learning.

Deliver flexible access to instruction for maturing students challenged by family, health, or work demands.

Intervene aggressively to prevent or recover lost credits.

Support classroom teachers with tools that help them provide and manage individualized learning.

Encourage language independence with real-world English skills to help students who don't speak English function effectively in the classroom and the workplace.

THE PEARSON SOLUTIONS

Credit Recovery

English Language Development

Alternative Education

Special Education

THE TOOLS

Empower every student and teacher with technology.

Pearson's robust multimedia content captures the attention of students who are fascinated—but easily distracted—by the personal technology at their disposal. Computer-based adaptive lessons free teachers to focus on providing individualized attention to the learners who need it most. Management and reporting systems equip teachers with data they need to direct instruction.

Create a comfortable learning experience for every student.

Technology-based learning is one-on-one — a private and effective way to provide individualized attention without separating students from their peers. The multi-purpose programs in the Pearson solutions are inclusive tools that can meet the needs of learners with disabilities, students in alternative education, and at-risk students, as well as your general population.

Provide a complete solution for non-native speakers.

Pearson English language learning courseware supports language acquisition through grade 12 and into the adult years. Just as importantly, our comprehensive courseware allows you to provide the supplemental instruction students need in order to achieve success in the mainstream subjects where they must function and be tested.





"We need as many tactics as we can manage to teach the amazing variety of students in our school today. Pearson helps us reach more of them more effectively."

Build foundations. Foster achievement. Promote graduation.

Waterford Early Learning™

Pre K–2

Your youngest students receive explicit, engaging instruction to build critical early foundations in reading, math, and science.

ELLISESENTIALS

Elementary–Middle School

Multimedia lessons engage learners and provide meaningful English language instruction through exposure to authentic language contexts, interactive activities, and immediate feedback.

ELLISACADEMIC

Middle School–Adult

Internet-based content provides access any time, any place to self-paced, contextualized English language instruction.

SuccessMaker® ENTERPRISE

K–8

A supplementary, standards-based curriculum offers advanced, individualized instruction in English, language arts, math, science, and social studies.

NovaNET®

Middle School–Adult

A comprehensive online curriculum with more than 6,000 hours of instruction extends individualized learning beyond the classroom to help every student reach graduation.

KnowledgeBox®

K–6

An expansive library of high quality text, rich media, and lesson planning resources bring reading/ language arts, math, science, and social studies to life.

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SH-KT-0807

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