Delivering trusted content in a variety of formats to meet all your needs, including blended print and digital programs and 100% digital solutions.

**AP UNITED STATES HISTORY**

*Fraser, By The People: A History of the United States, 1st Ed., ©2015, AP® Edition*

*By the People* addresses one of the biggest challenges of any AP United States history course: tying together the key themes and Big Ideas. This new program helps students make the connections critical for developing a higher-level understanding of the American story, all through a compelling, single-author narrative, focused pedagogy, and AP-focused test preparation.

**Built for success**

*By the People* fully supports the revised curriculum expected for the 2014–2015 school year through its organization, focus on key concepts, and emphasis on key critical analysis skills.

- Written with a single author voice, *By the People* seeks to spark students’ interest in historical inquiry through an integrated social and political history narrative.
- Full AP Test Prep exam at the end of each part includes multiple-choice questions, a document-based question, and a free response question.
- A chapter-based pedagogical structure designed to improve historical thinking skills and foster student engagement and success on the AP exam.
- End-of-chapter DBQ and multiple-choice test prep practice.
- AP side-margin features.
- A wealth of teacher and student support materials.
- Student Test Prep Workbook for AP® U.S. History was created specifically for the AP Edition of *By the People*.
- Components include: *Reading and Note Taking Study Guide, Primary Source Document Workbook,* and *DBQ Workbook for AP*.
- Multi-year access to *MyHistoryLab with Pearson eText* provided upon textbook adoption. See description below.
- Learn more about *By the People*, explore our online sampler, and watch our complete video tour of this new program at PearsonSchool.com/APUSHistory

**MyHistoryLab™**

*MyHistoryLab with Pearson eText* is a state-of-the-art, comprehensive Web resource that is organized according to the contents of our AP Edition textbooks and brings history to life through a unique, interactive experience. Students are able to self-study, take preloaded sample tests, and receive personalized study plans. *MyHistoryLab* offers numerous study aids, chapter review material, several hundred primary sources, video clips, maps, map activities with quizzes, and test prep practice. Features of *MyHistoryLab* include:

- **Pearson eText** — A complete e-book version of the text is included within *MyHistoryLab*. Students are able to highlight and add their own notes as they read the book online.
- **Complete chapter navigation with learning objectives, assessment with personalized study plans, Test Prep, and complete chapter media resource library.**
- **New Writing Space** — A single place to create, track, and grade writing assignments, provide writing resources, and exchange meaningful, personalized feedback with students, quickly and easily, including auto-scoring for practice writing prompts. Plus Writing Space has integrated access to Turnitin, the global leader in plagiarism prevention.
- **Multimedia Library** includes primary source documents and photos with quizzes, a wealth of video resources with quizzes, and a variety of maps and interactive map activities.
- **Quizzes and Learning Activities** — Teachers can assign the many pre-tests, post-tests, chapter review tests, and learning activities available within *MyHistoryLab* as in-class or homework assignments. All student work can be tracked through the *MyHistoryLab* gradebook.
- **Gradebook** — Students can follow their own progress, and teachers can monitor the work of individual students and the entire class. Automated grading of quizzes and assignments helps both students and teachers save time and monitor progress throughout the course.

NEW! Pearson eText for Apple® iPad® and Android® devices.

See individual titles for more information.

---

AP® is a registered trademark of the College Board, which was not involved in the production of and does not endorse this product.
UNITED STATES HISTORY


The textbook your students will read
- Chronologically organized with a balanced presentation of social and political history.
- A visually exciting design, rich illustrations, and compelling narrative draw students into the study of history.
- A variety of primary source documents throughout the textbook provide opportunities to practice analysis skills.
- Multi-year access to MyHistoryLab with Pearson eText provided upon textbook adoption. See description on page 1.


Brings history alive for visual learners
- The visually appealing text and innovative design pulls students into the narrative.
- This text presents history as a dynamic, unpredictable, and dramatic process shaped by the choices made by people of all classes.
- Images, integrated into the narrative, are critical primary sources that engage students in the historical development of the United States and show how conflicting visions of America have shaped our nation's past.
- One-year access to MyHistoryLab with Pearson eText provided upon textbook adoption. See description on page 1.

AFRICAN-AMERICAN HISTORY


Features a complete revision of the pedagogical support to address the variety of learning styles in today's classroom. A clear, readable, comprehensive survey program, created specifically for high school students, brings the history of the African-American experience to life. The friendly, open design, large maps, highly visual timelines, and colorful features help students visualize the past. A variety of primary source documents are found throughout the textbook. Chapter Assessment includes Focus Questions, Critical-Thinking Questions, and Document-Based Assessment.

PEARSON BACCALAUREATE / IB DIPLOMA

Written and developed by International Baccalaureate (IB) teachers and examiners, the Pearson Baccalaureate programs provide comprehensive coverage of the latest IB syllabus requirements.
- History: Authoritarian and Single Party States
- History: Causes, Practices, and Effects of War
- History: The Cold War
- NEW! Theory of Knowledge for the New Syllabus
- Environmental Systems and Societies
- NEW! IB Essential Environmental Systems and Societies

NEW! Pearson eText available. Access to IB content anywhere and anytime—for 48 months! Digital note-taking, sharing, highlighting and book-marking make study and revision easier. Pearson eText app for the iPad® tablet. For more detailed product information, chapter samples, and additional resources, visit: PearsonSchool.com/ibprograms.

AP WORLD HISTORY


Global History Approach
True global coverage of world history encourages students to recognize historical patterns and to think critically about pictorial evidence. Chapters highlight characteristics of the major civilizations, and students focus on historical patterns of trade and exchange within and among major societies.
- Emphasis on analysis of primary sources—supported by Document-Based and Critical-Thinking Questions, accompanied by essay features, throughout the text
- End-of-chapter DBQ and multiple-choice test prep practice.
- A wealth of teacher and student support materials.
- Student Test Prep Workbook for AP® World History was created specifically for the AP Edition of World Civilizations.
- Components include: Reading and Note Taking Study Guide for AP® World History and Visual Sources in World History.
- Multi-year access to MyHistoryLab with Pearson eText provided upon textbook adoption. See description on page 1.


Eight thematic parts clearly trace the major chronological eras of the world's history. The text links chronology, themes, and geography and moves progressively along a timeline from the emergence of early humans to the present day. The narrative and instructional features focus on three questions: What Do We Know? How Do We Know It? What Difference Does It Make?
- Emphasis on Primary Sources.
- Correlated to the College Board’s AP World History Course Topic Standards.
- Multi-year access to MyHistoryLab with Pearson eText provided upon textbook adoption. See description on page 1.

WORLD HISTORY


- The visually captivating design and motivating instructional features invite students to read, think, and apply what they are learning.
- Balanced, in-depth regional coverage with a global perspective combines outstanding political history with rich coverage of cultural and social traditions
- A variety of primary sources throughout the textbook provide opportunities to practice analysis skills.
- Multi-year access to MyHistoryLab with Pearson eText provided upon textbook adoption. See description on page 1.

PRIMARY-SOURCE WORLD HISTORY READERS


*Volume 1 to 1500*
*Volume 2 Since 1500*

The collections of visual and primary sources illustrate characteristic features of key civilizations in the major stages of world history.
NEW! For IB Diploma Titles visit PearsonSchool.com/IBprograms. Learn more about these programs OR request up to two FREE exam copies at PearsonSchool.com/AdvancedSS2014

AP EUROPEAN HISTORY


Strong Narrative

The exceptionally clear narrative integrates social and cultural history into a strong political framework and reinforces themes that are fundamental to Western civilization. This program emphasizes the analysis of primary sources—supported by Document-Based Questions (DBQs) provided throughout the text.

New Curriculum Framework for AP® European History

- Revised Edition, 11e ©2016 has been update to include a Key Concept correlation for the College Board’s New Curriculum Framework for AP® European History effective 2015-2016.
- End-of-chapter DBQ and multiple-choice questions have been revised to align to the new framework outline.
- New! Test Prep Workbook for AP®—fully revised and rewritten to prepare students for the new AP Exam.
- Updated teacher resources, including testing material available online.
- Multi-year access to MyHistoryLab with Pearson eText provided upon textbook adoption. See description on page 1.

AP HUMAN GEOGRAPHY


*The Cultural Landscape* introduces geography as a social science by emphasizing the relevance of geographic concepts to human problems and the relationship between globalization and cultural diversity.

- AP correlation guide to the College Board’s AP Human Geography Course Topic Standards.
- Student Test Prep Workbook for AP® Human Geography was created specifically for the AP Edition of *The Cultural Landscape*.
- Multi-year access to MasteringGeography with Pearson eText provided upon textbook adoption.

MasteringGeography

*MasteringGeography* with Pearson eText changes how students learn and teachers teach. This next-generation, one-source learning and assessment system is organized to the content of *The Cultural Landscape*.

- Personalized coaching and feedback: In-depth, self-paced tutorials provide individual coaching, hints, and feedback customized to address each student’s misconceptions.
- Meeting students where and when they learn: Meaningful, memorable learning experiences in an environment ubiquitous to today’s students. Online and available anytime — in class, at home, and on the go.
- Bringing geography to life: Enhance students’ learning experience through the amazing media of Mastering — from simulations, graphing and review tutorials, to a fully interactive, eText.
- Demonstrate learning and assessment outcomes: With a single click, generate charts that summarize the most difficult problems, individual student performance, and grade distribution.

AP COMPARATIVE GOVERNMENT


This text is ideally suited for classes that combine a broad and comprehensive thematic overview with rich and high-quality country studies written by expert scholars in their respective fields. The eleventh edition continues to teach students to understand politics through the conceptual system, process, and policy framework. Multi-year access to MyPoliSciLab with Pearson eText provided upon textbook adoption. See description below.

AP ECONOMICS


The Core Concepts approach aids learning

- Modern micro and macro topics are presented at an accessible level that feature contemporary examples to tie theory into the real world.
- A correlation guide at the front of the book links textbook pages to the topics outlined in the College Board course descriptions for AP Macroeconomics and AP Microeconomics.
- AP Test Prep Workbook is a comprehensive AP exam prep guide directly linked to the textbook. This workbook contains hundreds of practice study questions, overview of the AP Program, test-taking tips, and strategies to prepare for the exam.
- Multi-year access to MyEconLab with Pearson eText provided upon textbook adoption. See description below.

MyEconLab

MyEconLab is an online homework and tutorial system that offers a suite of study and practice tools. Students can test themselves, and based on the results, MyEconLab generates a personalized study plan with additional exercises and tutorials. MyEconLab includes:

- Checkpoint exercises from the text with tutorial learning aids.
- News analysis for students to interpret a news story and answer related questions that apply economic concepts.
- End-of-chapter problems and exercises.
- Economics in the News, updated every day by the author, provides a summary of the news, a link to the complete story, and discussion questions.
- Computer-graded graphing exercises to help students become more comfortable and proficient working with economic graphs and models.
- Audio-narrated animations, interactive graphs, customized feedback, and guided solutions.

MyFinLitLab

MyFinLitLab with Pearson eText is a comprehensive AP exam prep guide directly linked to the textbook. This workbook contains hundreds of practice study questions, overview of the AP Program, test-taking tips, and strategies to prepare for the exam.

MyPoliSciLab

MyPoliSciLab is a state-of-the-art, comprehensive online resource, organized according to the contents of your textbook. MyPoliSciLab™ with Pearson eText offers an array of multimedia tutorials, simulations, texts, quizzes, and a complete interactive version of the student text.
NEW! For IB Diploma Titles visit PearsonSchool.com/IBprograms. Learn more about these programs OR request up to two FREE exam copies at PearsonSchool.com/AdvancedSS2014

AP UNITED STATES GOVERNMENT


Government in America AP Edition has been thoroughly revised to cover key political and policy developments, including Supreme Court decisions from the last year and the current session, the upcoming 2014 mid-term elections, challenges to and implementation of healthcare reform, and the government’s continuing efforts to deal with a slumping economy and housing market. In addition the narrative has been updated to reflect recent events such as The Affordable Care act, Richard Snowden, and the recent unrest in Iraq.

• A Correlation Guide keys textbook pages to AP course topics.
• Student Test Prep Workbook for AP® U.S. Government was created specifically for the AP Edition of Government in America.
• Multi-year access to REVEL Interactive eText provided upon textbook adoption. See description below.


This text has been carefully revised to cover important political developments, while also placing them in their historical context. The 13th edition includes detailed coverage of recent Supreme Court decisions, recent challenges of the Obama administration and the upcoming 2014 mid-term elections.

• A Correlation Guide keys textbook pages to AP course topics.
• Student Test Prep Workbook for AP® U.S. Government was created specifically for the AP Edition of American Government.
• Multi-year access to REVEL Interactive eText provided upon textbook adoption. See description below.


Focuses on principles, processes and institutions

• Thoroughly updated to include coverage of key political events of 2014, including recent Supreme Court decisions, the Affordable Care Act, and the upcoming 2014 mid-term elections.
• Student Test Prep Workbook for AP® U.S. Government was created specifically for the AP Edition of Government by the People.
• Multi-year access to REVEL Interactive eText provided upon textbook adoption. See description below.

REVEL

REVEL from Pearson is a new learning experience designed for the way today’s students read, think, and learn. Pearson’s REVEL enables students to read and interact with course material with new dynamic eText, rich-media interactives and assessments. The result is improved student engagement and improved learning.

Interactives and Videos
Integrated within the narrative, interactives and videos empower students to engage with concepts and take an active role in learning. REVEL’s unique presentation of media as an intrinsic part of course content brings the hallmark features of Pearson’s best-selling titles to life. REVEL’s media interactives have been designed to be completed quickly, and its videos are brief, so students stay focused and on task.

Quizzing
Located throughout REVEL, quizzing affords students opportunities to check their understanding at regular intervals before moving on.

NEW! Pearson eText App for Apple® iPad and Android® devices.

Images shown on device display are for promotional purposes only.

AP® HIGH SCHOOL & AP PSYCHOLOGY

Elmhurst, Minter, Spilis, Prentice Hall Psychology, 2e ©2016

Prentice Hall Psychology has been fully updated and includes a deeper connection to Pearson’s online MyLab. This edition recognizes the use of Diagnostic and Statistical Manual of Mental Disorders (DSM-5) published by the American Psychiatric Association as the Primary reference for making diagnostic judgments. Additional updates include revisions to historical references to reflect more contemporary examples and updated references to pop culture to increase appeal to today’s students. Multi-year access to MyPsychLab with Pearson eText provided upon textbook adoption. See description below.


This text will prove to be the most useful tool possible to introduce students to the study of psychology and to prepare them for success on the AP Psychology Exam.

• Wrote in a style that draws students into an ongoing dialogue and introduces them to psychology
• Built-In Preparation and Practice for the AP Psychology Exam—AP students will benefit from plenty of practice with questions formatted and styled like those on the AP Exam.
• Recognize the use of the Diagnostic and Statistical Manual of Mental Disorders (DSM-5).
• Embedded Interactive Content—Interactive content has been fully incorporated into all aspects of the text, allowing students a more direct way to access and engage with the material.
• Multi-year access to MyPsychLab with Pearson eText provided upon textbook adoption. See description below.

MyPsychLab™

MyPsychLab™ with Pearson eText is a learning and assessment tool that enables teacher to assess student performance and adapt course content—without investing additional time or resources. Teachers decide the extent of integration— from independent self-assessment for students to total course management. Students benefit from an easy-to-use site, with Pearson eText and complete audio book, where they can test themselves on key content, track their progress, and utilize individually tailored study plans.

MySocLab™

The new MySocLab, with Pearson eText, delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and teachers achieve their goals.


Relevant to students’ lives Students explore how the current media impacts society, examine controversial social issues, and investigate how technology is changing our society. Multi-year access to MySocLab with Pearson eText provided upon textbook adoption. See description below.

SOCIOLGY

For any additional information call 1-800-848-9500

View our complete 2014/2015 AP®, Honors, and Electives virtual catalog at PearsonSchool.com/K12catalogs

Apple and iPad are trademarks of Apple Inc., registered in the U.S. and other countries. Android is a registered trademark of Google, Inc. AP® is a registered trademark of the College Board which was not involved in the production of and does not endorse this product.