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Focus on emphasizing conceptual understanding while maintaining clarity, proper pacing, and rigor of the AP Biology course

The Campbell author team has been inspired by the ongoing changes in biology education to write the first edition of Campbell BIOLOGY IN FOCUS, AP Edition, a streamlined, 900-page textbook that was received with widespread excitement by educators. Guided by their feedback, we honed the Second Edition so that it does an even better job of helping students explore key questions, approaches, and ideas of modern biology.

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Connect to the Big Ideas

1. Transcription: The Conversion of Genetic Information
2. Translation: The Synthesis of Proteins from RNA
3. Genes and Gene Expression
4. Transcription and Translation in Prokaryotes and Eukaryotes

Connect Visually

Each Scientific Skills Exercise is based on an experiment related to the chapter content. Students will build skills in data analysis, graphing, experimental design, and math.

Practice Scientific Skills

Scientific Skills Exercises in every chapter help master the Science Practices of the AP Biology Curriculum Framework.

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Ready-to-Go Teaching Modules

Ready-to-Go Teaching Modules help instructors efficiently make use of the best teaching tools before, during, and after class. These Modules incorporate the best that the text, MasteringBiology, and Learning Catalytics have to offer, along with new ideas for in-class activities. The modules can be accessed through the Instructor Resources area of MasteringBiology.

Connect to the Big Idea

- Each Chapter Review
  - • Transcription
  - • Translation
  - • Gene Expression

Connect Visually

Each Scientific Skills Exercise is based on an experiment related to the chapter content. Students will build skills in data analysis, graphing, experimental design, and math.

Practice Scientific Skills

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