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AP UNITED STATES HISTORY


*By the People* addresses one of the biggest challenges of any AP United States history course: tying together the key themes and Big Ideas. This new program helps students make the connections critical for developing a higher-level understanding of the American story, all through a compelling, single-author narrative, focused pedagogy, and AP-focused test preparation.

**Built for success**

*By the People* fully supports the revised curriculum expected for the 2014–2015 school year through its organization, focus on key concepts, and emphasis on key critical analysis skills.

- Written with a single author voice, *By the People* seeks to spark students’ interest in historical inquiry through an integrated social and political history narrative.
- Full AP Test Prep exam at the end of each part includes multiple-choice questions, a document-based question, and a free response question.
- A chapter-based pedagogical structure designed to improve historical thinking skills and foster student engagement and success on the AP exam.
- End-of-chapter DBQ and multiple-choice test prep practice.
- AP side-margin features.
- A wealth of teacher and student support materials.
- Student Test Prep Workbook for AP U.S. History was created specifically for the AP Edition of *By the People*.
- Components include: Reading and Note Taking Study Guide, Primary Source Document Workbook, and DBQ Workbook for AP.
- MyHistoryLab™ with Pearson eText.

See description below.

MyHistoryLab™

*MyHistoryLab with Pearson eText* is a state-of-the-art comprehensive Web resource that is organized according to the contents of our AP Edition textbooks and brings history to life through a unique, interactive experience. Students are able to self-study, take preloaded sample tests, and receive personalized study plans. *MyHistoryLab* offers numerous study aids, chapter review material, several hundred primary sources, video clips, maps, map activities with quizzes, and test prep practice. Features of *MyHistoryLab* include:

- **Pearson eText** - A complete e-book version of the text is included within *MyHistoryLab*. Students are able to highlight and add their own notes as they read the book online.
- Complete chapter navigation with learning objectives, assessment with personalized study plans, Test Prep, and complete chapter media resource library.
- History Bookshelf - Students may read, download, or print 100 of the most commonly assigned history works.
- Multimedia Library includes primary source documents and photos with quizzes, a wealth of video resources with quizzes, and a variety of maps and interactive map activities.
- Quizzes and Learning Activities - Teachers can assign the many pre-tests, post-tests, chapter review tests, and learning activities available within *MyHistoryLab* as in-class or homework assignments. All student work can be tracked through the *MyHistoryLab* gradebook.
- Gradebook - Students can follow their own progress, and teachers can monitor the work of individual students and the entire class. Automated grading of quizzes and assignments helps both students and teachers save time and monitor progress throughout the course.

**NEW! Pearson eText for Apple® iPad®** and Android® devices.

See individual titles for more information.

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### United States History


**The textbook your students will read**
- Chronologically organized with a balanced presentation of social and political history.
- A visually exciting design, rich illustrations, and compelling narrative draw students into the study of history.
- A variety of primary source documents throughout the textbook provide opportunities to practice analysis skills.
- MyHistoryLab™ with Pearson eText. See description on page 1.


**Brings history alive for visual learners**
- The visually appealing text and innovative design pulls students into the narrative.
- This text presents history as a dynamic, unpredictable, and dramatic process shaped by the choices made by people of all classes.
- Images, integrated into the narrative, are critical primary sources that engage students in the historical development of the United States and show how conflicting visions of America have shaped our nation’s past.
- MyHistoryLab™ with Pearson eText. See description on page 1.

### African-American History


Features a complete revision of the pedagogical support to address the variety of learning styles in today’s classroom. A clear, readable, comprehensive survey program, created specifically for high school students, brings the history of the African-American experience to life. The friendly, open design, large maps, highly visual timelines, and colorful features help students visualize the past. A variety of primary source documents are found throughout the textbook. Chapter Assessment includes Focus Questions, Critical-Thinking Questions, and Document-Based Assessment.

**MyHistoryLab™ with Pearson eText.** See description on page 1.

### Pearson Baccalaureate / IB Diploma

Written and developed by International Baccalaureate (IB) teachers and examiners, the Pearson Baccalaureate programs provide comprehensive coverage of the latest IB syllabus requirements.

- History: Authoritarian and Single Party States
- History: Causes, Practices, and Effects of War
- History: The Cold War
- Theory of Knowledge for the New Syllabus
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### AP World History


**Global History Approach**
- True global coverage of world history encourages students to recognize historical patterns and to think critically about pictorial evidence. Chapters highlight characteristics of the major civilizations, and students focus on historical patterns of trade and exchange within and among major societies.
- Emphasis on analysis of primary sources—supported by Document-Based and Critical-Thinking Questions, accompanied by essay features, throughout the text
- End-of-chapter BBQ and multiple-choice test prep practice.
- A wealth of teacher and student support materials.
- Student Test Prep Workbook for AP® World History was created specifically for the AP Edition of World Civilizations.
- Components include: Reading and Note Taking Study Guide for AP® World History and Visual Sources in World History.
- MyHistoryLab™ with Pearson eText. See description on page 1.


Eight thematic parts clearly trace the major chronological eras of the world’s history. The text links chronology, themes, and geography and moves progressively along a timeline from the emergence of early humans to the present day. The narrative and instructional features focus on three questions: *What Do We Know? How Do We Know It? What Difference Does It Make?*
- Emphasis on Primary Sources.
- Correlated to the College Board’s AP World History Course Topic Standards.
- MyHistoryLab™ with Pearson eText. See description on page 1.

### World History


- The visually captivating design and motivating instructional features invite students to read, think, and apply what they are learning.
- Balanced, in-depth regional coverage with a global perspective combines outstanding political history with rich coverage of cultural and social traditions
- A variety of primary sources throughout the textbook provide opportunities to practice analysis skills.
- MyHistoryLab™ with Pearson eText. See description on page 1.

### Primary-Source World History Readers


**Volume 1 to 1500**
**Volume 2 Since 1500**

The collections of visual and primary sources illustrate characteristic features of key civilizations in the major stages of world history.
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AP EUROPEAN HISTORY

Strong Narrative
The exceptionally clear narrative integrates social and cultural history into a strong political framework and reinforces themes that are fundamental to Western civilization.
• Emphasis on analysis of primary sources — supported by Document-Based Questions (DBQs) provided throughout the text.
• End-of-chapter DBQ and multiple-choice test prep practice.
• A wealth of teacher and student support materials.
• Correlation guide for AP to the College Board’s AP® European History Course Topic Standards.
• Student Test Prep Workbook and Reading and Note Taking Study Guide for AP® European History was created specifically for the AP® Edition of The Western Heritage Since 1300.
• Components include: Reading and Note Taking Study Guide for AP and Visual Sources in Western Civilization.
• MyHistoryLab™ with Pearson eText. See description on page 1.

PRIMARY-SOURCE EUROPEAN HISTORY

Kishlansky, Sources of the West, 8th Ed., ©2012
Volume 1 to 1715
Volume 2 Since 1600
The collections offer a balance of political theory and social description, plus instruction on reading documents that will help students critically think about history.

AP HUMAN GEOGRAPHY

The Cultural Landscape introduces geography as a social science by emphasizing the relevance of geographic concepts to human problems and the relationship between globalization and cultural diversity.
• AP correlation guide to the College Board's AP Human Geography Course Topic Standards.
• Student Test Prep Workbook for AP® Human Geography was created specifically for the AP® Edition of The Cultural Landscape.
• Multi-year access to MasteringGeography with Pearson eText provided upon textbook adoption.

MasteringGeography™

MasteringGeography with Pearson eText changes how students learn and teachers teach. This next-generation, one-source learning and assessment system is organized to the content of The Cultural Landscape.
• Personalized coaching and feedback: In-depth, self-paced tutorials provide individual coaching, hints, and feedback customized to address each student's misconceptions.
• Meeting students where and when they learn: Meaningful, memorable learning experiences in an environment ubiquitous to today's students. Online and available anytime — in class, at home, and on the go.
• Bringing geography to life: Enhance students' learning experience through the amazing media of Mastering — from simulations, graphing and review tutorials, to a fully interactive, eText.
• Demonstrate learning and assessment outcomes: With a single click, generate charts that summarize the most difficult problems, individual student performance, and grade distribution.

AP COMPARATIVE GOVERNMENT

AP® Powell et al., Comparative Politics Today: A World View, 10th Ed., ©2012, AP® Edition
This AP Edition has been written specifically to meet the AP course description covering all concepts and countries. The most authoritative introduction to comparative politics features updated thematic chapters that reflect the latest political events, data, and political theory.
• Roskin, Countries and Concepts, 12th Ed., ©2013
A readable and thought-provoking text that introduces students to the politics and governments of the world and bolsters their civic education by considering the historical, political, economic, geographical, and moral aspects of democracy.

AP ECONOMICS

The Core Concepts approach aids learning
• Modern micro and macro topics are presented at an accessible level that feature contemporary examples to tie theory into the real world.
• A correlation guide at the front of the book links textbook pages to the topics outlined in the College Board course descriptions for AP Macroeconomics and AP Microeconomics.
• AP Test Prep Workbook is a comprehensive AP exam prep guide directly linked to the textbook. This workbook contains hundreds of practice study questions, overview of the AP Program, test-taking tips, and strategies to prepare for the exam.
• Available with MyEconLab® with Pearson eText. Visit myeconlab.com.

MyEconLab®

MyEconLab is an online homework and tutorial system that offers a suite of study and practice tools. Students can test themselves, and based on the results, MyEconLab generates a personalized study plan with additional exercises and tutorials. MyEconLab includes:
• Checkpoint exercises from the text with tutorial learning aids.
• News analysis for students to interpret a news story and answer related questions that apply economic concepts.
• End-of-chapter problems and exercises.
• Economics in the News, updated every day by the author, provides a summary of the news, a link to the complete story, and discussion questions.
• Computer-graded graphing exercises to help students become more comfortable and proficient working with economic graphs and models.
• Audio-narrated animations, interactive graphs, customized feedback, and guided solutions.
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PERSONAL FINANCE

NEW! Madura, Casey, Roberts, Personal Financial Literacy, 2nd Ed., ©2014
• Personal Financial Literacy takes the essential principles of personal finance, as defined by national standards, and makes them accessible and applicable to today’s students.
• Thoroughly revised to include new and updated coverage of FICA withholdings, current tax issues, health care legislation, the “Great Recession” and the global economy, credit scoring, and more.
• Fully correlated to all relevant national and state standards.
• MyFinLitLab™ with Pearson eText activities, which come with the purchase of the student edition, can be completed online.

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• MyPoliSciLab’s Blog prepares students for a lifetime of following political news.
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• Access these resources by simply clicking on an icon at the start of each chapter.
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HIGH SCHOOL & AP PSYCHOLOGY


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